



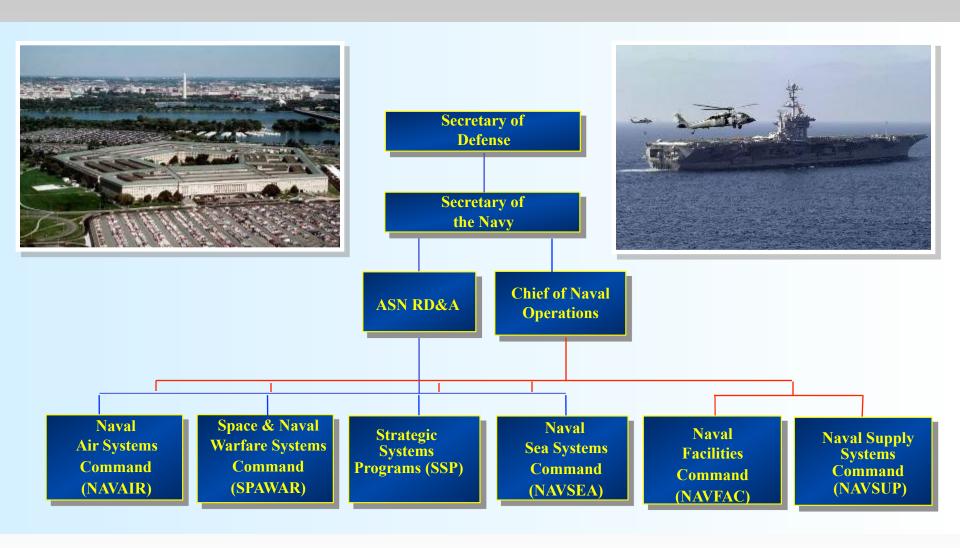
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Report Documentation Page

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WHO WE ARE... Organizational Fit Within Navy



WHO WE SERVE...

Our Principal Customers

- Fleet operating units
- Aviation depots
- Shipyards
- Air stations
- Weapon stations





- Expeditionary forces
- Regional maintenance centers
- Warfare centers



Sailors
... and their families



NAVSUP BUSINESS DIFFERS FROM OTHER NAVY COMMANDS

- Headquarters does not buy- field activities buy for a geographical area, OR- specific Navy customers
- We no longer warehouse parts- DLA now has the function
- We buy a wide variety of supplies and services, including medical, oceanographic and retail items (we are greatly interested in "green")
- We are the Navy's expert on ERP, Strategic Sourcing and AbilityOne
- We buy all "other" goods and services not assigned to specific system commands

ARE YOU READY TO MARKET TO THE GOVERNMENT?

- Certifications? (Size and NAICS)
- Registrations? (CCR, ORCA)
- Identifiers? (CAGE, DUNS)
- Capability/Capacity?
- Business Strategy?
- Market research?



GET SMART!

- Do you know what we do?
 - Help me help you by telling me what you do best
 - Focus!!!
 - Always follow up!
 - Say what you do, do what you say
- Know your competitors
 - Who are they?
 - Strengths? Weaknesses?
 - Review brochures, websites, SBA
 Dynamic Search Profiles



- Know your customer's regs/procedures
 - Special registrations required?



USE AVAILABLE RESOURCES

- Small Business Administration (SBA)
- Procurement Technical Assistance Centers (PTACs)
- Service Corps of Retired Executives (SCORE)
- Small Business Liaison Officers with prime contractors
- Industry organizations
- Published Acquisition Forecasts- <u>www.navsup.navy.mil</u>, click "Business Opportunities"
- Published professional opinion papers/scientific research papers
- Procurement Conferences- NAVSUP co-sponsors "City of Harrisburg Small Business Expo" each March

WHERE DOES THE NAVY POST OPPORTUNITIES?

All Federal opportunities: Find Navy and other opportunities at

http://www.fedbizopps.gov

 Navy opportunities only at http://www.neco.navy.mil



FINDING MORE OPPORTUNITIES

- Market Surveys/ Future Opportunities (RFIs)
 - Call us early and often
 - Respond to RFIs...YOU might make the difference in whether we reserve the requirement for small business
- Open Solicitations
 -Prime or Teaming with other smalls
- Awarded Contracts/Bidder's Lists
 -Subcontracting opportunities
- Acquisition Forecasts

 Look for recurring contracts that expire
 in the next 2 years



HOW DOES THE NAVY BUY ITS OFFICE SUPPLIES?

Navy Policy effective May 1, 2006, "all Department of the Navy purchases of office supplies by appropriated fund activities will be limited to the various contracting vehicles available on the DoD EMALL Navy Corridor or from existing base supply stores or ServMarts (15 BPAs, 13 of them SB)



DoD EMALL web address:

We are not currently adding any new vendors, but may at some point in the future. Note that you must have a GSA schedule in order to be eligible for addition to the Navy Corridor BPAs

Do you have a product to market to the military post exchanges? -www.mynavyexchange.com

FURNITURE - BPAs

- On 19 April, the Navy awarded a suite of 119 Furniture BPAs under the GSA's Federal Supply Schedule Program
- BPAs were solicited with announcement made through GSA eBuy system to vendors holding Federal Supply Schedules and through FEDBIZOPS
- Solicitation included four regions which allowed increasing award opportunities for small businesses
- Specific contracting authority delegation and NAVSUP policy requires Naval Facilities Engineering Command (NAVFAC) and Fleet Logistics Center (FLC) contracting offices to use these BPAs

INTEGRATED LOGISTICS SUPPORT SERVICES – Global Business Solutions (GBS) Contract

 The Navy has developed a sourcing strategy for Integrated Logistics Support based on improving competition and use of more appropriate contract types



No Navy-wide mandatory policy

- A Navy-wide multiple award IDIQ solution GBS contract
 - √ Firm Fixed Price or Cost Plus Fixed Fee orders.
 - ✓ Solicited as 100% small business set-aside
 - √ 4 geographic regions maximizes number of awards

STANDARD PROGRAM MANAGEMENT SERVICES

 The Navy is developing a sourcing strategy for Standard Program Management services aimed at increasing competition and use of more appropriate contract types



- No Navy-wide mandatory policy
- Goal is to use Performance Work Statement (PWS) templates for improving competition and contract definition
- Emphasis on using existing contract solutions such as SEAPORT-e and increasing competition
- Small business is well represented on SEAPORT-e

IT DEVELOPMENT & SUPPORT SERVICES - IDIQ CONTRACTS

- The Navy is developing a sourcing strategy for IT services based on improving competition and maximizing use of <u>existing</u> solutions
- No Navy-wide mandatory policy
- Strategy recommendations emphasize using contract solutions, such as GSA Alliant which of small business contracts
- Goal is to increase competition and reduce costs
- Other existing solutions being evaluated based on cost benefit and small business opportunities



NAVAL SUPPLY SYSTEMS COMMAND							
Jane "Lucy" Leu	FLC Puget Sound	360-476-1985	Lucy.leu@navy.mil	TOP 5 NAICS: 33, 54, 32, 42, 31			
Carrodena Johnson	FLC Norfolk	757-443-1435	Carrodena.johnson@navy.mil	TOP 5 NAICS: 54, 33, 51, 42, 56			
Gerald Furey	FLC Philadelphia	215-697-9555	Gerald.furey@navy.mil	TOP 5 NAICS:			
Caretha Brown-Griffin	FLC Jacksonville	904-542-1143	Caretha.browngriffin@navy.mil	TOP 5 NAICS: 54, 33, 51, 32, 42			
Gary Thomas	FLC San Diego	619-532-3439	Gary.p.thomas@navy.mil	TOP 5 NAICS: 33, 54, 61, 51, 42			
Hayden Hu	FLC Hawaii	808-473-7583	Hayden.hu@navy.mil	TOP 5 NAICS: 33, 53, 51, 56, 54			
Kay Berry	Naval Oceanographic Office	228-689-8372	Rita.berry@navy.mil	TOP 5 NAICS: 61, 54, 42, 33			
Mimi McReal	Naval Med Logistics Command	301-619-3097	Mimi.mcreal@med.navy.mil	TOP 5 NAICS: 62, 54, 61, 42			
Sylvia Nard	Naval Medical Ctr, SD	619-532-6507	Sylvia.nard@med.navy.mil	TOP 5 NAICS: 62, 54, 61, 42, 33			
				13			

Questions?

